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Seychelle Pagatpatan Wilmouth
Silviyana, LLC
(408) 680-7934
seychelle@silviyana.com

Unraveling the true cost of weddings

We believe that brides conscious about their environmental impact have the right to know.

Seattle, Washington (December 3, 2020) - Silviyana, LLC announces their first step into a fully transparent wedding gown online shopping experience.

Silviyana's approach to wedding dress shopping is simple, they ask brides this one question, "what story do you want your dress to tell?" Driven to help brides understand the impact of their once in a lifetime decision to say 'yes' to the dress, Silviyana is dedicated to quantifying the journey of a gown from material extraction to use, providing a final carbon footprint for each gown produced.

Taking it one step further, Silviyana not only supports its environmental claim by producing radical transparency within the supply chain - they also provide brides the option to give back to Mother Earth. Silviyana has partnered with Haribon Foundation to offset each bride's purchase. Haribon Foundation is a nature conservation organization in the Philippines, that offers tree planting services, but what is special about Haribon is their dedication to only plant native trees in the Philippines. Thea Maceda, Department Manager of Haribon Foundation educates by saying, "When you go out to a forest in the Philippines, you can clearly see and hear the difference, parts of the forest with native trees are filled with native animals, it is a haven ground for them, while parts of the forest are a monolithic, hum-drum of commercial trees ready for commercial use. Native animals thrive in forests with native trees."

About Silviyana:

Silviyana, LLC is a POC, women-owned small business that looks at redefining the wedding shopping experience. Established in 2018, Silviyana has been working with independent designers to create one-of-a-kind, eco and vegan wedding dresses using natural and environmentally friendly materials such as by-product pineapple leaf fibers, Philippine banana trunk fibers, finest spun mulberry silk and American organic cotton. With eight independent designers (and counting) creating unique creations, we are a collective that is looking to push the boundaries on eco-conscious wedding gown designs while focusing on the story and the people behind the creation of each gown. All eco fabrics are sourced directly from farmers and artisan. All are scrapped by hand, knotted by hand and woven by hand, Silviyana works directly with a women's cooperative in the Philippines to create design and produce their eco fabrics.

About Haribon:

The Haribon Foundation for the Conservation of Natural Resources, Inc., simply known as Haribon Foundation, is a nature conservation organization in the Philippines. The name "Haribon" ("bird king") is a reference to the Philippine eagle. The group was founded in 1972 as a bird-watching society.